

# Spoke



# Folks

*Antique Automobile Club of America*  *North Alabama Region*



*Merry Christmas*



# President's Message

Jeff Slagle  
President

Season's greetings to you all! I hope everyone is getting ready for a great Christmas season.

December brought our annual Christmas party. I believe we had about 48 in attendance for the event. The venue, food and decorations were just phenomenal. We also had a musician who played throughout the event. The party certainly helped us get into the Christmas spirit.

There were several members who were unable to attend the Christmas party for various medical reasons. If you are one of those, just know that our thoughts and prayers are with you and your families and, on behalf of your NAR family, we missed seeing you.

Next, there are several congratulations and recognitions to some of our members:

First, Harold Caneer won the Totcky Award for the car he built based on an ad he had seen for a Kurtis.

Next, Rob Colannino took home the Berry award for his dedication to the club as a representative of NAR to other clubs and organizations, as a presenter at club events, this year's show chairman and securing sponsors for our show.

Last, on a national level, Tom Beam will be awarded the Master Editor Award at the National AACA membership meeting in 2023. This is the highest-level award of a Newsletter Editor and it shows Toms commitment to the organization.

As a reminder, if you haven't paid your 2023 dues, please send a \$20 check made out to NAR to Jim True, 16651 East Limestone Road, Harvest, AL 35749.

I, again, would like to address how thankful I am for your continued support, attendance, and overcoming challenges to support the events.

Wishing you all a happy holiday season and look forward to meeting with you again in 2023!

Jeff 



## Spoke Folks Content

President's Message	2
NAR Meeting Minutes	3-4
NAR Club Information	5-8
Christmas Article	9-11
2022 Calendar of Events	12
AACA National Calendar	13
Membership Application	14



[facebook.com/groups/naraaca](https://facebook.com/groups/naraaca)

## Spoke Folks

Monthly Newsletter of the North Alabama Region  
Antique Automobile Club of America

<b>President</b>	<b>Jeff Slagle</b>
<b>Vice-President</b>	<b>Chuck Nicky</b>
<b>Secretary</b>	<b>Claire Catanese</b>
<b>Treasurer</b>	<b>Jim True</b>
<b>Newsletter Editor</b>	<b>Tom Beam</b>
<b>Webmaster</b>	<b>Robert Scites</b>
<b>Board of Directors</b>	<b>Joe Marchelites</b>
	<b>Nell Owen</b>
	<b>Wayne Scites</b>
	<b>Mike Skelly</b>

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North Alabama Region



- Meeting called to order by NAR President, Jeff Slagle
- Meeting opened with the Pledge of allegiance
- 25 Members were present
- Refreshments are provided by Dave Robertson
- Tom Beam brought a visitor, his former Mother-in-law Fiona Edwards, visiting from Great Britain
- The Veterans Day Parade was cold and wet. NAR won the Best Community Club Award
- **Old Business**
  - The Secretary report to the October meeting were published in the Spokes Folks newsletter
  - The Secretary report, Treasurer report and Audit report were approved
  - Jim True presented the Treasury report
  - The club has a \$3,200 profit from the car show
  - Facebook - All is good
  - Wayne gave the Audit Report for 2021
- **New Business**
  - 60 years ago our charter was signed and approved by National
  - Our thoughts to those who are ill
  - Happy Birthday and Anniversary to all our November club members
- **Cars Bought**
  - Jeff Slagle bought a Audi Q4 etron and sold his VW-104 electric car
- **Cars Sold**
  - Bob Bentley has his cars up for sale
  - Dan and Jackie Moore are selling their 2003 Thunderbird
- **Cars For Sale**
  - Model B Ford - David Hoha
  - 1966 MGB - Peter Catanese
  - 1955 MGA - Chuck Knapp
- **Projects**
  - Harold Caneer - Kurtis Kraft needs wiring
  - Ed Hanish - To many to list
  - Al Birk - Corvair
  - Greg Stefanovic - 1928 Studabaker

*Continued on Next Page*

- **Election of 2023 NAR Officers**

- President                Jeff Slagle
- Vice President        Chuck Nickey
- Treasurer             Jim True
- Secretary             Angie Henske
- Newsletter           Tom Beam
- Webmaster            Vacant

- **Election of 2023 Board of Directors**

- Joe Marchellites
- Wayne Scites
- Bob Ferenc
- Harry Trumball

- A motion was passed to approve the slate of officers. All confirmed, no opposed
- Rob Colannino was nominated from the floor for the Berry Award
- Three names were submitted for the Tocky Award, Harold Caneer, Sam Barnett, and Kyle Owen
- We need a Website Host for 2023 and funds to provide for it. Chuck proposed \$500 be allotted for the proposed website. It was decided to have the Board make this decision.
- Our club Christmas Party will be on Thursday, December 15 at Visions at 6:00 p.m. Jeff will be sending an email with all the details. It will cost \$20 each.
- The door prize winners were Bob Ferenc, Angie Henske, and Ed Hanish. Congratulations.
- Jeff presented a program about McPherson Automotive College.

Keep Smiling,  
Claire Catanese

# NAR Club Information

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## Member Milestones

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### Birthdays

Dec 2 Angie True  
Dec 3 Susan Stefanovic  
Dec 4 Dean Beckman  
Dec 6 M. D. Smith  
Dec 10 Chuck Nickey  
Dec 13 Bob Weidman  
Dec 14 Julia King / 82 in 2022  
Dec 29 Linda Haney

### Anniversaries

Dec 22 Paul and Lynn Wagner / 55 in 2022  
Dec 23 Bob and Lisa Vaughan  
Dec 27 Ron and Martha Dion / 53 in 2022





Dick and Jane moved here a number of years ago from New Hampshire and joined NAR (although they lived in Guntersville). We have many memories of them at Memorial Day picnics, Paint Rock Bluegrass Festival, and various events. Dick and Jane led NAR on a tour through Guntersville in 2013 where we toured the Dixie Grinders machine shop and ate at Guntersville Lodge. Dick was diagnosed with cancer and had undergone treatments but had done well. I heard from him in September saying he was nursing a broken left arm, but he was asking about our meetings and new meeting location and said he was trying to recruit a new member. His Model A was for sale and I have not heard about it selling as of yet. Jane's address is: **10 Lake Ridge Circle, Guntersville, AL 35976.**



### Obituary

Richard Samuel Haldeman of Guntersville, AL died peacefully early Friday morning, November 18, 2022 at the Albertville Nursing Home. He was born in Newark, NJ, son of Samuel Lewis Haldeman and Margaret Roehm Haldeman, who both predeceased him. He was 81 years old.

Richard graduated from North Hunterdon Regional High School in 1959 and from Delaware Valley College in 1967 with a B.S. in Agronomy.

He and his wife, Jane Marie Haldeman, lived in northern New Hampshire for over 30 years. He worked for the USDA Soil Conservation Service as a District Conservationist for 38 years. He then started a second career as a school bus driver and trained drivers for the next 11 years. He served as Master for 2 years in the North Star Lodge No. 08 F. & A.M. He also enjoyed hunting, fishing, and snowmobiling and taught Hunter Education for over 20 years.

After moving to Alabama for retirement, Richard joined Grace Fellowship (PCA) in Albertville where he participated in bible study. He served as Chaplain in Marshall Masonic Lodge #209. He developed a keen interest in family history and genealogy and he and Jane still found time to tour the south in their 1931 Model A Ford.

Richard is survived by his wife of 53 years, Jane Marie Buckland Haldeman, his sister June Susan Haldeman Filipski, 2 daughters: Katherine Jane Haldeman and Sarah Ann Smith, his aunt, Grace Roehm Lyons, and many cousins.

Memorial service for Richard is set for Friday, December 9, 2022 at 11 am at Grace Fellowship Presbyterian Church at 925 West Main Street, Albertville, AL 35950. Visitation will be from 10 to 11 am at the church. Interment will follow at Marshall Memorial Gardens Cemetery.



A wonderful 2022 NAR Christmas dinner.



*Congratulations to Harold Canear  
For winning the 2022 Totcky Award*



*Congratulations to Rob Colannino  
for winning the 2022 Berry award*



*Sonya Totcky Dunlap proudly holds the trophy  
named in memory of her father Tom Totcky*





*Jim True 2022 Recognition*



*Claire Catanese 2022 Recognition*



*Nell Owen 2022 Recognition*



*Chuck Nickey 2022 Recognition*



# An Auto Heritage Christmas!

*By Robert Tate 2019*

Let me first take this time to wish everyone a wonderful Merry Christmas and a Happy New Year!

This story is about early automotive advertising and greeting cards that were used to promote specific makes and models. To celebrate the holiday season, automobile companies sometimes used Santa Claus with vehicles to sell them. Automotive historians have noted that the holiday season and the end of the year are often strong for car sales. Despite the number of treasures and gifts under the tree, many gifts and cards are sometimes automotive-related for that special person.

Automotive-themed Christmas cards were sent out in the early days in large numbers because this was a convenient way for the public to receive information highlighting new vehicles.



1968 Chrysler 300 Christmas Card

For example, Ford introduced its 1941 Lincoln models with a magazine ad saying "Give them a magic carpet for Christmas," featuring an image of Santa Claus with a 1941 Zephyr.



1927 Chevrolet Sport Cabriolet Ad



1941 Ford Lincoln Zephyr Ad

A classic Chrysler ad featured a new Plymouth model driving up to grandmother's house for a holiday visit. Another of my all-time favorite holiday ads was for Plymouth in 1948. The illustration featured a young boy visiting Santa, saying "My daddy's been a good boy, too - and he wants a new Plymouth." After World War II, automotive historians noted that Plymouth ran a series of these holiday ads with the theme that their product could make all your impossible dreams come true.



*Plymouth Christmas*



*Plymouth Christmas*

Cadillac also featured many great and colorful holiday season ads, including one featuring a young married couple with the tagline "The Christmas they'll never forget." Another 1956 classic highlighted a young lady receiving the keys to her new Cadillac instead of a diamond ring.

When you look back, Christmas cards sent by companies and families throughout the 20th century were also a profitable business for many stationery companies.

Many automotive historians have said the 1950s were glory days of holiday automotive advertising, and automotive marketing is not like it used to be. Today, vehicle photography on social media is widely used by automakers, along with huge-budget TV commercials to reach millions of consumers.

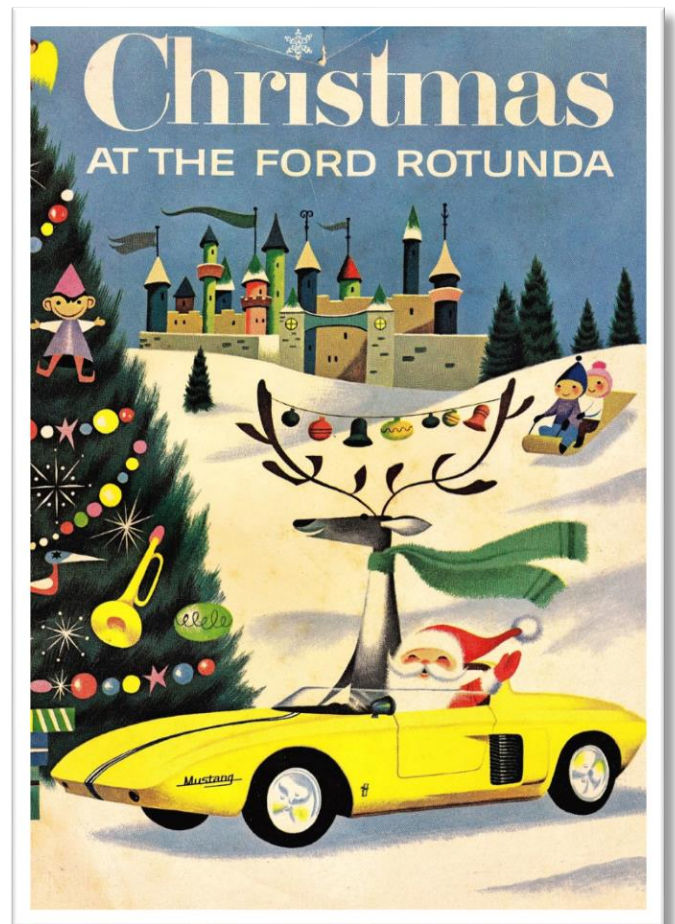


Automotive holiday season advertising reflected an American art form which the public enjoyed and appreciated. After World War II, television changed the way Americans looked at Christmas automotive advertising. For example, national television primetime variety shows in the 1950s featuring stars like Dinah Shore and Pat Boone highlighting new 1957 and 1958 Chevrolets from General Motors during the holiday season.

In conclusion, probably the most well-known and popular holiday automotive advertising featured Santa Claus driving or looking at the new vehicles. For many consumers who enjoy historic advertising, past holiday seasons were known for great automotive illustrations that became instilled in American culture and will be remembered for many generations to come.



Hertz 1961 Ad



Christmas at the Ford Rotunda early 1960s



# 2022 Calendar of Events

For event detail see: <http://www.naraaca.org/calendar.html>

## December

**22 El Portal Mexican Restaurant Cruise-In** / 1901 U.S. 31 Hartselle, AL, 35640 / 6:00 p.m. to 9:00 p.m.

**23 Taco Mama Clift Farm Cruise-In** / 419 John Henry Way Madison, AL, 35757 / 6:00 p.m. to 9:00 p.m.

## January 2023

**1 NAR Dues Due**



*North Alabama Region*

# AACA 2023 National Calendar

*Please verify prior to making plans to attend any event listed.*

<https://aaca.org/events/category/aaca-national-calendar/>

January 26-28	Winter Nationals / Miami, FL
February 9-11	Annual Convention / Williamsburg, VA
April 13-15	Southeastern Spring Nationals / Charlotte, NC
May 1-3	Southeastern Divisional Tour / Oak Ridge, TN
May 18-20	Eastern Spring Nationals / Gettysburg, PA
June 25-28	Eastern Divisional Tour / Denver, PA
July 16-22	Founders Tour / Ontario, Canada
July 26-29	Special Eastern Summer Nationals / Norwich, NY
August 10-12	Grand Nationals / Bettendorf, IA
August 16-19	Vintage Tour / Aroostook County, Maine
September 25-29	Western Divisional Tour / California Central Coast
October 3-6	Eastern Fall Nationals / Hershey, PA
October 22-27	Revival AAA Glidden Tour (VMCCA) / Thomasville, GA





## The North Alabama Region of the Antique Automobile Club of America



### Membership Application / Renewal

Local dues are \$20 per year (Including monthly newsletter). Please bring this application to a meeting or mail it and a check made out to NAR to:

North Alabama Region - AACA  
c/o Jim True, 16651 E. Limestone Rd., Harvest, AL 35749

Name/Spouse's Name \_\_\_\_\_

Child(ren)'s Name(s) \_\_\_\_\_

Address \_\_\_\_\_

City / State / Zip Code \_\_\_\_\_

Phone Number(s) \_\_\_\_\_

Email Address \_\_\_\_\_

Birthday / Anniversary (Optional) \_\_\_\_\_

Member Sponsor (Optional) \_\_\_\_\_

AACA Number \_\_\_\_\_

Membership in the Antique Automobile Club of America (AACA) is required. If you are not currently an AACA member, please let us know and we will send you a membership application or go to [www.aaca.org](http://www.aaca.org) to apply online. Dues are \$40/year or \$700/life including bi-monthly newsletter. Student membership is \$12/year.

Signature \_\_\_\_\_

#### Antique Vehicles Owned (Optional)

Year	Make	Model	Body Style
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

For more information about the club contact the President, Jeff Slagle (256) 679-9775  
or visit the club website at <http://naraaca.org>